



Panda News

Panda Restaurant Group Moves to Rosemead

--April 2003-- ROSEMEAD, Calif. - Panda Restaurant Group, the nation's leader in quality Chinese food service, recently announced the completion and relocation of its new support center in Rosemead, Calif. The spacious, new facilities, which include a 178,000 square-foot, state-of-the-art support center and warehouse are located on 11 acres in Rosemead, just northeast of Los Angeles.

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Panda Express Introduces Six New Shrimp Entrées

--March 2003-- ROSEMEAD, Calif. -- Panda Express, the nation's largest Chinese quick service chain, will reintroduce its Festival of Shrimp promotion from March 23 through June 14 at more than 500 locations. Throughout the 13-week promotion, Panda Express will extend its unique, irresistible, bold flavors into six new tantalizing shrimp entrees.

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Panda Express Celebrates Chinese New Year With Simple Traditions and a Spicy New Entree

--February 2003-- ROSEMEAD, Calif. -- Panda Express, the nation's leader in Chinese quick service restaurants, invites guests to celebrate Chinese New Year and welcome The Year of the Ram, at more than 500 locations. From January 26th through March 1, Panda Express will share a few simple Chinese traditions during a special five-week promotion.

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Panda Restaurant Group Announces Fourth Annual Panda Cares Open Golf Tournament

--October 2002-- ROSEMEAD, Calif. -- Panda Restaurant Group, Inc., the nation's largest Chinese foodservice provider and parent company of Panda Express, Panda Inn, and Hibachi-San, anticipates raising more than \$100,000 to benefit United Way of Greater Los Angeles at its fourth annual Panda Cares Open Golf Tournament. This year's tournament, co-sponsored by Overhill Farms, tees off on October 21, 2002 at the Oak Valley Golf Club in Beaumont, Calif.

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Panda Express Ranked #1 Among Top 100 Restaurants Nationwide for Growth in Estimated Sales Per Unit

--August 2002-- ROSEMEAD, Calif. - Panda Express continues to prove itself at the world's largest Chinese quick service chain. Panda Express was recently ranked #1 out of 100 restaurants for growth in estimated sales per unit by *Nation's Restaurant News*.

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Panda Express Launches "Drink. Peel. Win." Promotion, Featuring a Chance to Win \$88,800

--July 2002-- ROSEMEAD, Calif. - Panda Express, the world's largest Chinese quick-service chain, announces its first-ever branded peel N win drink promotion, "Taste a little Joy" at more than 500 restaurants nationwide, beginning July 28 through October 5.

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Panda Restaurant Group Promotes Francis Wong to Vice President of Operations, East Coast

--July 2002-- ROSEMEAD, Calif. - Panda Restaurant Group, the world leader in quality Chinese food service, recently announced the advancement of Francis Wong to vice president of operations for the East Coast region.

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Give & Get: Panda Express' New Fountain Drink Promotion Benefits United Way

--May 2002-- ROSEMEAD, Calif. - Panda Restaurant Group, the world's largest Chinese foodservice provider, announces a new drink promotion, 'Give & Get,' at over 450 Panda Express restaurants nationwide to benefit the United Way. The 'Give & Get' cup promotion encourages guests to get a 32 oz. or 44 oz. Pepsi drink and give back to the community.

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Panda Restaurant Group Honored by Los Angeles Asian Pacific American Heritage Committee

--May 2002-- ROSEMEAD, Calif. - Andrew and Peggy Cherng, founders and owners of Panda Restaurant Group, which includes Panda Inn, Panda Express and Hibachi-San, were recently honored at the 25th Annual Asian Pacific American Heritage Month (APAHM) kick-off dinner and banquet.

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Panda Express Announces the Creation of its New Commercial Set to Debut April 22

--April 2002-- ROSEMEAD, Calif. - The values of Happiness, Joy and Harmony support Panda Express' brand promise of real Chinese food in a quick service setting and guide the new advertising campaign set to air within the company's major markets of Los Angeles, Las Vegas, Phoenix and Salt Lake City on Monday, April 22. Panda Express, the nation's largest chain of Chinese quick service restaurants, announced the debut of this new advertising campaign with two 30 - second television spots, which support the in-store Be Fulfilled promotion based on similar values.

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Panda Restaurant Group Promotes Kevin J. Reilly to Vice President of Real Estate

--April 2002-- ROSEMEAD, Calif. - Panda Restaurant Group, the world leader in quality Chinese food service, recently announced the advancement of Kevin J. Reilly to vice president of real estate. Reilly most recently served as executive director of real estate for the Rosemead-based company.

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Panda Express Marks Opening of its Third Atlanta Restaurant with Public Celebration February 21-23

--February 19, 2002-- NORCROSS, Ga. - Panda Express, the nation's largest brand of Chinese quick-service restaurants, is commemorating the opening of its newest location in Norcross with a festive, three-day celebration throughout Atlanta, beginning February 21. An array of public events planned for the community includes...

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Chinese New Year Celebration Set for Nation's Largest Chinese Restaurant Brand

--January 28, 2002-- ROSEMEAD, Calif. - In keeping with its rich cultural roots, Panda Express, the nation's largest Chinese restaurant brand, is launching a five-week Chinese New Year promotion to celebrate the Year of the Horse at it's more than 400 locations throughout the United States. The promotion will run February 3 through March 9, 2002.

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Nation's Largest Chinese Foodservice Provider Announces Corporate Name Change to Panda Restaurant Group, Inc.

--December 4, 2001-- ROSEMEAD, Calif. -- Panda Management Company, Inc., the nation's largest Chinese foodservice provider and parent company for popular restaurant concepts, including Panda Express, Panda Inn and Hibachi-San, is announcing its [corporate name change](#) to Panda Restaurant Group, Inc.

Sharon L. Allen and Andrew Cherng to Lead 2001-02 Campaign For United Way Of Greater Los Angeles Campaign Goal Is to Raise \$66 Million By June 2002

--November 29, 2001-- LOS ANGELES, Calif. -- United Way of Greater Los Angeles (UWGLA), the region's largest private funder of health and human services, has announced its volunteer funding campaign co-chairs for 2001-02. Sharon L. Allen, Pacific Southwest managing partner for Deloitte & Touche, and Andrew Cherng, founder and chairman of Panda Restaurant Group, Inc., have stepped in to lead the countywide fund-raising effort, which has a goal of raising \$66 million from thousands of local businesses and individual donors by June 30, 2002.

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Panda Express Announces Rose Parade Float "Together We Rise Above"

--November 29, 2001-- ROSEMEAD, Calif. -- The nation's largest Chinese restaurant brand, Panda Express, announced the float design for its entry in the 113th Tournament of Roses Parade to be held on January 1, 2002. The design incorporates the parade theme of "Good Times" by featuring the fun activity of kite flying, and marks the third consecutive year that Panda Express has participated in the parade. The float originally entitled "Flying Above the Clouds" was appropriately renamed "[Together We Rise Above](#)."

Panda Inn Awards \$2,000 in Scholarships to Young Panda Artists

--October 26, 2001-- ROSEMEAD, Calif. -- Panda Inn, Rosemead-based Panda Restaurant Group's original fine dining concept, recently announced two grand prize winners of its \$1,000 scholarship and summer long art contest, "[Create a Panda](#)."

Panda Restaurant Group Announces Partnership with Foodbrand to Accelerate Master Lease Niche

--October 25, 2001-- ROSEMEAD, Calif. -- Panda Restaurant Group (PRG), the nation's largest Chinese foodservice provider, announced today that it has become an equity partner in FoodBrand, a two-year old company that actively leases, manages and operates a portfolio of restaurants in a master lease program for shopping centers and other high-traffic areas. This announcement marks the first time that PRG has invested in a business not solely related to their Panda Express, Panda Inn, Hibachi-San or Panda Panda restaurants.

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