

DEMOGRAPHIC PROFILE

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups

Prepared by Shary Thur

Lat/Lon: 43.18681/-76.23512

July 2002

F1

Marketfair North		3.00 mi radius	5.00 mi radius	7.00 mi radius	10.00 mi radius
POPULATION	2002 Estimated Population	24,570	64,114	128,547	223,350
	2007 Projected Population	24,737	64,489	128,083	220,782
	2000 Census Population	24,324	63,495	127,790	222,771
	1990 Census Population	23,553	61,612	126,283	224,076
	Historical Annual Growth 1990 to 2002	0.4%	0.3%	0.1%	0.0%
	Projected Annual Growth 2002 to 2007	0.1%	0.1%	-0.1%	-0.2%
HOUSEHOLDS	2002 Est. Households	8,953	24,384	50,998	90,932
	2007 Est. Households	9,170	24,868	51,667	91,343
	2000 Census Households	8,733	23,835	49,948	89,561
	1990 Census Households	7,908	21,887	46,343	86,035
	Historical Annual Growth 1990 to 2002	1.1%	1.0%	0.8%	0.5%
	Projected Annual Growth 2002 to 2007	0.5%	0.4%	0.3%	0.1%
AGE	2002 Est. Population 0 to 9 Years	15.2%	15.1%	14.1%	14.1%
	2002 Est. Population 10 to 20 Years	17.2%	16.1%	15.1%	14.9%
	2002 Est. Population 21 to 29 Years	7.9%	9.3%	9.3%	9.6%
	2002 Est. Population 30 to 44 Years	27.0%	26.1%	25.2%	24.8%
	2002 Est. Population 45 to 59 Years	22.4%	21.2%	20.8%	19.7%
	2002 Est. Population 60 to 74 Years	7.7%	8.7%	10.3%	10.6%
	2002 Est. Population 75 Years Plus	2.6%	3.4%	5.1%	6.5%
	2002 Est. Median Age	35.4	35.5	36.8	36.7
MARITAL STATUS & SEX	2002 Est. Male Population	48.7%	48.6%	48.1%	48.1%
	2002 Est. Female Population	51.3%	51.4%	51.9%	51.9%
	2002 Est. Never Married	23.6%	25.9%	26.1%	27.5%
	2002 Est. Now Married	63.9%	60.0%	58.5%	55.3%
	2002 Est. Separated or Divorced	9.5%	10.4%	10.6%	11.3%
	2002 Est. Widowed	3.0%	3.7%	4.8%	5.9%
INCOME	2002 Est. HH Income \$150,000 or More	3.9%	3.7%	3.3%	3.2%
	2002 Est. HH Income \$100,000 to 149,999	9.8%	9.6%	8.7%	8.0%
	2002 Est. HH Income \$75,000 to 99,999	14.3%	13.3%	12.4%	11.5%
	2002 Est. HH Income \$50,000 to 74,999	25.2%	23.8%	24.0%	23.0%
	2002 Est. HH Income \$35,000 to 49,999	17.2%	17.2%	17.6%	17.6%
	2002 Est. HH Income \$25,000 to 34,999	11.5%	11.9%	12.4%	12.7%
	2002 Est. HH Income \$15,000 to 24,999	9.4%	10.2%	10.7%	11.6%
	2002 Est. HH Income \$0 to 14,999	8.7%	10.3%	10.9%	12.4%
	2002 Est. Average Household Income	\$63,042	\$61,328	\$59,252	\$57,420
	2002 Est. Median HH Income (Averaged)	\$53,597	\$51,620	\$49,670	\$47,046
	2002 Est. Per Capita Income	\$22,976	\$23,356	\$23,540	\$23,405
	2002 Est. Number of Businesses	593	1,817	4,907	9,428
	2002 Est. Total Number of Employees	6,631	26,651	79,545	139,480

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RACE	2002 Estimated Population	24,570	64,114	128,547	223,350
	2002 Est. White Population	91.6%	92.5%	93.9%	93.4%
	2002 Est. Black Population	6.5%	5.8%	4.6%	4.7%
	2002 Est. Asian & Pacific Islander	1.5%	1.4%	1.2%	1.5%
	2002 Est. Other Races Population	0.3%	0.3%	0.3%	0.5%
HISPANIC	2002 Est. Hispanic Population	302	894	1,790	3,792
	2002 Est. Hispanic Population Percent	1.2%	1.4%	1.4%	1.7%
	2007 Est. Hispanic Population Percent	1.7%	1.8%	1.8%	2.2%
	2000 Est. Hispanic Population Percent	1.1%	1.3%	1.2%	1.6%
EDUCATION (Adults 25 or Older)	2002 Est. Adult Population (25 Years or Older)	15,803	41,710	86,243	150,162
	2002 Est. Elementary (0 to 8)	1.8%	1.8%	2.3%	3.6%
	2002 Est. Some High School (9 to 11)	6.3%	7.2%	8.1%	10.0%
	2002 Est. High School Graduate (12)	27.3%	28.8%	31.3%	32.9%
	2002 Est. Some College (13 to 16)	19.5%	19.2%	19.4%	18.4%
	2002 Est. Associate Degree Only	11.8%	11.4%	10.8%	10.2%
	2002 Est. Bachelor Degree Only	22.8%	21.4%	18.8%	16.6%
	2002 Est. Graduate Degree	10.5%	10.2%	9.3%	8.4%
HOUSING	2002 Est. Total Housing Units	9,430	25,813	53,716	96,449
	2002 Est. Owner Occupied Percent	80.3%	69.7%	68.7%	64.1%
	2002 Est. Renter Occupied Percent	14.6%	24.8%	26.2%	30.2%
	2002 Est. Vacant Housing Percent	5.0%	5.5%	5.1%	5.7%
HOMES BUILT BY YEAR	1990 Homes Built 1989 to 1990	3.1%	2.5%	1.9%	1.5%
	1990 Homes Built 1985 to 1988	17.5%	12.1%	10.3%	7.5%
	1990 Homes Built 1980 to 1984	19.1%	14.4%	9.9%	6.6%
	1990 Homes Built 1970 to 1979	33.9%	31.7%	26.6%	17.9%
	1990 Homes Built 1960 to 1969	16.1%	21.1%	20.1%	16.2%
	1990 Homes Built 1950 to 1959	5.0%	8.0%	15.3%	16.8%
	1990 Homes Built 1940 to 1949	1.9%	2.4%	5.4%	8.1%
	1990 Homes Built Before 1939	3.3%	7.9%	10.6%	25.3%
HOME VALUES	1990 Home Value \$500,000 or More	0.0%	0.0%	0.0%	0.0%
	1990 Home Value \$400,000 to \$499,999	0.0%	0.0%	0.0%	0.0%
	1990 Home Value \$300,000 to \$399,999	0.0%	0.1%	0.1%	0.1%
	1990 Home Value \$200,000 to \$299,999	1.2%	1.5%	1.1%	1.0%
	1990 Home Value \$150,000 to \$199,999	3.7%	5.0%	3.7%	3.1%
	1990 Home Value \$100,000 to \$149,999	23.4%	23.3%	18.4%	15.1%
	1990 Home Value \$50,000 to \$99,999	68.7%	65.6%	70.9%	71.5%
	1990 Home Value \$25,000 to \$49,999	2.5%	3.9%	5.2%	8.0%
	1990 Home Value \$0 to \$24,999	0.5%	0.6%	0.6%	1.1%
	1990 Median Home Value	\$89,156	\$89,472	\$83,620	\$79,741
	1990 Median Rent	\$492	\$482	\$450	\$424

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OCCUPATION	2002 Est. Population 16+ by Occupation	13,715	35,718	70,931	116,941
	2002 Est. Executive & Managers	14.5%	14.1%	13.0%	12.2%
	2002 Est. Professional & Specialty	17.8%	17.8%	16.6%	15.4%
	2002 Est. Technical Support	4.3%	4.2%	4.3%	4.1%
	2002 Est. Sales	15.2%	14.0%	13.5%	12.9%
	2002 Est. Administrative Support	16.6%	17.5%	18.2%	18.8%
	2002 Est. Private Household Service	0.1%	0.1%	0.1%	0.1%
	2002 Est. Protective Service	2.0%	1.9%	2.2%	2.2%
	2002 Est. Other Service	9.8%	9.6%	9.9%	10.8%
	2002 Est. Farming, Forestry & Fishing	0.1%	0.2%	0.1%	0.2%
	2002 Est. Precision Production & Craft	9.0%	9.3%	10.0%	10.5%
	2002 Est. Machine Operator	4.0%	4.9%	5.2%	5.5%
	2002 Est. Transportation & Material Moving	3.2%	3.6%	3.8%	4.1%
	2002 Est. Laborers	3.3%	2.9%	3.0%	3.2%
	2002 Est. Percent White Collar Workers	66.5%	65.6%	63.5%	60.9%
2002 Est. Percent Blue Collar Workers	33.6%	34.5%	36.5%	39.1%	
TRANSPORTATION TO WORK	1990 Drive to Work Alone	84.3%	84.0%	83.2%	79.9%
	1990 Drive to Work in Carpool	10.5%	10.7%	10.9%	12.0%
	1990 Travel to Work by Public Transportation	1.6%	1.6%	1.5%	3.1%
	1990 Drive to Work on Motorcycle	0.1%	0.1%	0.1%	0.1%
	1990 Walk or Bicycle to Work	1.1%	1.5%	2.0%	2.7%
	1990 Other Means	0.6%	0.5%	0.5%	0.5%
	1990 Work at Home	1.9%	1.7%	1.8%	1.8%
TRAVEL TIME	1990 Travel to Work in 10 Minutes or Less	10.0%	11.0%	12.2%	13.5%
	1990 Travel to Work in 10 to 29 Minutes	66.1%	67.7%	68.7%	68.0%
	1990 Travel to Work in 30 to 59 Minutes	19.9%	17.3%	15.2%	14.5%
	1990 Travel to Work in 60 to 89 Minutes	1.4%	1.6%	1.4%	1.4%
	1990 Travel to Work in 90 Minutes or More	0.6%	0.7%	0.7%	0.8%
	1990 Average Travel Time to Work	20.4	19.8	18.9	18.4
CONSUMER EXPENDITURE	2002 Est. Total Household Expenditure (in Millions)	\$451.0	\$1,205.5	\$2,462.4	\$4,296.8
	2002 Est. Apparel	\$24.7	\$66.0	\$134.7	\$235.5
	2002 Est. Contributions & Gifts	\$27.1	\$72.4	\$148.1	\$258.5
	2002 Est. Education & Reading	\$10.5	\$28.1	\$57.6	\$101.1
	2002 Est. Entertainment	\$23.7	\$63.3	\$129.2	\$225.4
	2002 Est. Food, Beverages & Tobacco	\$78.7	\$210.5	\$429.8	\$750.6
	2002 Est. Furnishings And Equipment	\$18.3	\$49.0	\$100.0	\$174.2
	2002 Est. Health Care & Insurance	\$32.7	\$87.4	\$178.7	\$312.2
	2002 Est. Household Operations & Shelter & Utilities	\$128.6	\$343.6	\$702.0	\$1,224.7
	2002 Est. Miscellaneous Expenses	\$5.1	\$13.8	\$28.2	\$49.3
	2002 Est. Personal Care	\$7.6	\$20.2	\$41.2	\$72.1
	2002 Est. Transportation	\$94.1	\$251.3	\$512.8	\$893.3

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