

Site Selection & Strategy

At Thur Retail, we specialize in providing our clients with high-quality, real estate resources. Thur Retail assists clients in making precise and accurate site selection decisions.

With the skills of our knowledgeable team and use of current census data, we provide, but are not limited to, demographic mapping, reports, aerials, brochures, fliers, mass mailings (print and electronic) and promotional advertising resulting in successful location intelligence and decision-making. We strive to provide our clients with all phases of custom service for unique project requirements.

Thur Retail has a long track record of negotiating with developers, building owners, and cooperating with other leasing agents. Its owner and agents are well respected in the industry and known for negotiating tough but fair deals for clients. Whether it's a new, untested store concept, an independent operator with a few locations, or a chain with hundreds of stores, Thur Retail successfully helps retailers grow or consolidate their business and effectively manage their real estate portfolio.

Strategy forms the cornerstone of effective retail growth and Thur Retail highly skilled at providing systematic analyses that enable clients to evaluate multiple location scenarios. Whether the retailer is a startup needing to launch its brand and market its concept to the landlord community, a small independent looking to leverage a successful retail concept into other geographic regions, or a large nationwide chain needing to expand or remix its retail portfolio, Thur Retail can provide the directions to map out how many locations and where with all our state of the art mapping software and cutting edge demographic tools.

Why Thur Retail?

Thur Retail stands as a leader in the sales, leasing, marketing and land opportunities creating maximum value for our clients. We bring the total process from land opportunities, ground leases/sales, lifestyle centers, malls redevelopment, strip centers, workouts to strategic marketing.



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About Thur Retail



We are involved in every step of the deal process, including letter of intent negotiations, preparing presentations for retailers' real estate committee review and involvement with attorneys on lease negotiations as well as finding reputable contractors for the building and construction. We earn high marks from both our retail clients and the landlords we make deals with, for our involvement in the deal process from start to finish and our assistance in getting deals completed in a timely manner.

Thur Retail has been meeting the site selection and development needs of retailers and investors all over the country for 25 years. Our list of clients demonstrates that retailers and developers trust us and can rely on us for a range of real estate needs. We act as trusted real estate advisors rather than as a traditional brokerage firm.

Analyzing retail markets, selecting store locations and negotiating economic deals are very critical factors in the success of any retail company. A retail lease is one of the largest financial commitments that retailers make.

Because our business model is relationship-driven, not transaction-based, we look at locations through the eyes of the retailer. We recommend what is in the best interest of our clients at all times, including walking away from deals if not optimal.

Welcome from Thur Retail Team:



On behalf of Thur Retail, I encourage you to find out how we can optimize your retail base and focus on the solutions that are right for your business. Our team features some of the most capable and knowledgeable professionals in the industry who are prepared to assist you in planning and implementing your retail program. Entrepreneurial thinking in the way we do business allows our leasing teams to do what they do best: Enhance asset value for property owners. Combining a powerfully integrated team of brokerage resources, market intelligence and superior skills, our local leasing specialists maximize returns on property investment for owners.

We continually keep abreast of the latest tools, skills and technologies, and train our staff extensively. We strive to have a culture of excellent customer service and continuous improvement.

Thur Retail has over 100 years of hands on combined experience in real estate, development, investments and brokerage services and retail entrepreneurship. This extensive experience and long established contacts in the development and real estate communities have enabled our team to focus on optimizing value, strong financial returns and value added services for its clients.

